ROBENA

AT ROBENA WE CREATE ELEGANT CURTAINS AND SOFT FURNISHINGS FOR THE WORLD'S LEADING HOTELS

OUR STORY

ABOUT ROBENA

As a family-owned group of companies, Robena specialises in the bespoke creation and flawless installation of drapery and soft furnishings for the world's most prestigious luxury hotels and luxury residences.

From our London-based atelier, Southern Drapes, part of the Robena Group, and our manufacturing facilities in West Yorkshire, we bring decades of expertise to some of the most iconic projects in global hospitality.

Trusted by leading hotel groups and developers, we realise each vision with precision, discretion and an unwavering commitment to quality. Our portfolio spans renowned names including Fairmont Hotels, The Ritz, The Dorchester, Pan Pacific, IHG, Four Seasons, Hyatt, Soho House and Corinthia.



OUR VALUES

WHO WE ARE

At Robena, we believe true luxury lies in the details. Every project is an opportunity to pair bespoke craftsmanship with modern innovation, creating soft furnishings that are refined and built to stand the test of time.

Our work is defined by precision, integrity and adaptability — qualities that allow us to deliver consistently, no matter the scale or location. We approach each commission as a collaboration, listening closely, anticipating challenges and ensuring every element aligns with the client's vision.

This commitment has earned us the trust of the world's leading hotels, designers and developers, who value not only the quality of our craft but the care and discretion with which we deliver it.



OUR EXPERTISE

OUR SERVICES

At Robena, we offer a seamless, end-to-end service from concept through to completion. Every project begins with in-depth consultations and comprehensive walk-throughs, giving us the opportunity to understand your needs and vision from the very beginning. We work closely with interior designers, offering expert guidance that supports their creative vision while remaining mindful of budget, practicality and aesthetics.

Our hand-sewn craftsmanship, rooted in traditional skills and many years of combined experience, is matched by modern innovation to deliver bespoke work that stands the test of time. We carry out full site measurements, recording every specification and potential challenge, supported by detailed survey reports and photographs. Our team sources the finest components and hardware, selected for their innovation, quality and value, before our highly experienced fitters complete each project with a flawless, no-snag finish — ensuring a seamless installation process and an exceptional client experience.



CRAFTMANSHIP AND EXPERTISE

QUALITY & OUR TEAM

Quality is at the heart of everything we do. From the first design discussion to the final installation, every stage is meticulously planned and executed to the highest standard. Our in-house teams combine expert craftsmanship with rigorous project management, ensuring precision, consistency and a flawless finish on every project. By sourcing only premium materials and components, and applying strict quality controls throughout production and installation, we deliver soft furnishings that not only look exceptional but are made to last.

Our strength lies in our people. Bringing together project managers, business development specialists, interior designers, estimators, project co-ordinators, operations managers, office managers, sewers and machinists, the Robena team works as one to deliver exceptional results. Each member brings a depth of expertise and a dedication to their craft, ensuring that every project benefits from the perfect balance of creativity, precision and efficiency. From the workroom to the installation site, we share the same commitment: to realise our clients' vision with care, skill and professionalism.



OUR CORPORATE SOCIAL RESPONSIBILITY

OUR CSR

At Robena, we live by a simple principle: leave it better than you found it. From the fabrics we source to the energy we use, every decision is made to reduce impact and create lasting value for our people, our community, and our planet.

Key Initiatives

- Zero fabric waste — surplus offcuts donated to schools, colleges, and local craft groups.
- Energy efficiency — 45% of factory energy from solar, plus LED lighting and energy-saving systems.
- Lowering our footprint — hybrid and electric vehicles, and remote working to cut emissions.
- Sustainable materials — natural, recycled, ethically sourced fabrics and recyclable hardware.
- Local focus — fabrics sourced from British mills to support industry and reduce transport emissions.

From cutting plastic packaging by over 90% to supporting charities locally and abroad, we believe true craftsmanship cares for more than the finished product. It shapes a better future.

Our environmental management systems are aligned with ISO 14001 standards, and we are actively working towards full accreditation.



OUR PROJECTS

OUR WORK



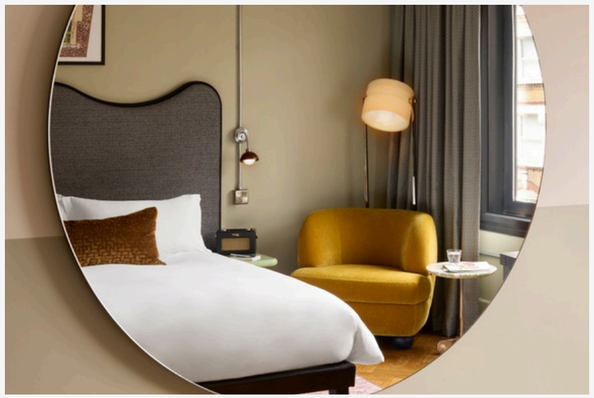
THE CHANCERY ROSEWOOD - LONDON



SOHO HOUSE - IBIZA



THE NEWMAN - LONDON



THE HOXTON SHOREDITCH - LONDON



LE JARDIN DE VERRE - PARIS



BEAUMONT MAYFAIR - LONDON