ulster™

CUSTOM DESIGN OVERVIEW





VENICE SIMPLON ORIENT EXPRESS BELMOND

AXMINSTER & WILTON CARPETS FOR
THE WORLD'S HOSPITALITY SECTOR

OVER 700 EMPLOYEES
WORLDWIDE

FORWARD-THINKING
SUSTAINABILITY STRATEGY

VERTICALLY INTEGRATED
MANUFACTURING IN THE UK

With a passion for design and a drive for innovation, we proudly create custom-designed luxury carpets and rugs for the world's leading hotels, casinos and cruise ships.

As the world's largest single-site manufacturer of Axminster and Wilton carpets, we bring the creativity, adaptability, and innovation needed to deliver luxury carpets for the most discerning customers.

The Art of Ulster – our custom design service – reflects the essence of our success. Our world-class Designers create art on the floor that is only possible due to our technologically advanced, patented weaving technology.

Our focus on design has been in place since George Walter Wilson founded Ulster Carpets in 1938. Over 85 years later, we are still privately owned and run by our founder's family with the same passion for design and innovation that he instilled.


MANDARIN ORIENTAL VIENNA


CLARIDGE'S, LONDON


KOENIGSHOF MUNICH


FAIRMONT PALLISER

PROJECTS

A selection of our global projects:

USA

THE DRAKE, CHICAGO
RAFFLES, BOSTON
FALLSVIEW CASINO, NIAGARA FALLS

UK AND IRELAND

THE GORING, LONDON
CLARIDGE'S, LONDON
THE SHELBOURNE, DUBLIN

EUROPE

RITZ-CARLTON, BERLIN
INTERCONTINENTAL PARIS LE GRAND, PARIS
THE ST. REGIS, ROME

CRUISE

ROYAL CARIBBEAN INTERNATIONAL ICON OF THE SEAS
NORWEGIAN CRUISE LINE NORWEGIAN PRIMA
REGENT SEVEN SEAS GRANDEUR

QUALITY ACROSS THE WORLD

The Ulster Carpets Group is a collection of complementary companies delivering the highest standards of innovation and quality across the world. With offices in the UK, Europe and across the USA, Ulster Carpets remains the core business of the Group.



HEAD OFFICE
CRAIGAVON,
NORTHERN IRELAND

ULSTER CARPETS

UK AND IRELAND
CRAIGAVON,
NORTHERN IRELAND
SALES, DESIGN &
MANUFACTURING

LONDON
SALES & DESIGN

IRELAND
SALES

DEVON
RECYCLING HUB

EUROPE
PARIS
SALES & DESIGN

GERMANY AND
DACH REGION
SALES

USA
ATLANTA
US CORPORATE OFFICE,
SALES & DESIGN

LAS VEGAS
SALES & DESIGN

NEW YORK
SALES

CHICAGO
SALES

TEXAS
SALES

ULSTER CARPETS GROUP
ALTERNATIVE FLOORING
AXFELT LUXURY UNDERLAY
DANFLOOR DENMARK
DANFLOOR UK
GTM
ROGER OATES DESIGN
SOLIDWOOL
ULSTER YARNS



PSYLO™ (Pre-Selected Yarn Loading Operation) continues to revolutionise the carpet industry.

Over 20 years since the introduction of this industry-changing weaving technology, our new generation of PSYLO™ looms are three times faster than their predecessors.

Unique to Ulster Carpets, this patented technology enables carpet to be manufactured to a greater degree of design intricacy, an enhanced spectrum of colour, and at an unrivalled level of efficiency – meaning the only limit to a design is your imagination!

TOTAL DESIGN FREEDOM

Enhanced palette of colours applicable to one or multiple designs (up to 25 colours)

Superior colour usage and design flexibility

No pattern restriction within the design process

Minimum quantities woven with larger areas utilising same colour bank





DESIGN PORTAL

Our online Design Portal showcases the best of Ulster's designs from our studios around the world. Design Portal offers a range of benefits, including:

- Ability to recolour designs using our Digital Tuft Box
- Create personal folders to track projects
- View chosen designs in a room setting
- Extensive design collections covering every style
- Regular updates to meet current design trends
- Print designs and request handtrials

With a vast array of styles, Design Portal is the perfect starting point to inspire your next project.



CONCEPTION TO DELIVERY

With teams located in North America, the UK and Europe we offer complete support in the design, planning and delivery of carpets and rugs for projects across the world.



01 CONCEPT

We pride ourselves on our collaborative approach to developing the perfect designs.

02 PLAN AND MANUFACTURE

Our Planners will tailor the designs to match the requirements of your space and utilise our range of loom widths to meet your requirements; reducing waste and seams.

03 DELIVER

Working to your schedule, we deliver your new carpets to keep your project on track.



RECYCLED
REMADE
RENEWED

Waste wool yarn, wool fibre and wool-rich carpet waste doesn't need to end up in landfill.

Instead, we divert these materials to our Recycling Hub in Devon where they are recycled, remade and renewed into luxury underlay.

Axfelt Triple Layer Underlay is the ultimate sum of its parts. Unlike many other underlays on the market, Axfelt has three layers instead of two. Each layer uses a different material to provide the perfect combination:

LAYER 1 – 100% recycled yarn and wool fibre
LAYER 2 – 100% recycled wool yarn and wool-rich carpet waste
LAYER 3 – 100% recycled rubber made from recycled lorry and tractor tyres

These three layers are bound together with latex, and a polypropylene scrim is also added to stabilise the layers. This ensures a high quality and long-lasting product that contains more than 82% recycled content.

An additional benefit of creating this new flooring product from wool-rich waste is that you benefit from the natural characteristics of this amazing material, including durability and superb sound and heat insulation properties.

This is an excellent way to give all of these waste products a new lease of life.

WHY WOOL?
WHY AXMINSTER?

The natural characteristics of wool and the inherent qualities of the Axminster weaving process work perfectly together to create quality carpet suitable for the demands of hospitality settings. Here are just some of the many benefits:

- Rapidly renewable - Wool is a sustainable material, with sheep regrowing their fleece every year.
- Durable – The Axminster weaving process enhances the natural strength and elasticity of wool.
- Resilient – This combination also adds resilience to flattening and crushing to provide long-term performance.
- Strength – Due to its three-dimensional structure, an Axminster carpet won't delaminate and resists issues of tuft loss, fraying and tearing.
- Safe and sound – Wool is flame resistant and does not easily ignite, melt, drip or release noxious fumes. The acoustic performance of a room can also be significantly improved by the use of a wool-rich carpet.

Learn more about the benefits of Axminster and Wool here





CONFIDENCE IN QUALITY

The confidence in our quality comes from the fact that we have complete control over every aspect of the design and manufacturing processes, including:

- Sourcing - High quality wool sourced from approved suppliers. We predominantly use British and Irish wool in our carpets with Scandinavian and New Zealand wool used for specific ranges/requirements.
- Processing – This wonderful raw material is processed into yarn by our expert company, Ulster Yarns, who have been producing premium woollen yarn in West Yorkshire since the Industrial revolution.
- Dyeing – Our state-of-the-art Dyehouse and Energy Centre in Northern Ireland can produce any colour imaginable.
- Design – Based in our dedicated Design Studios across the world, our talented Designers can turn your ideas into reality.
- Weaving – Using our patented PSYLO™ technology, we have a range of loom sizes to match your project requirements. Key control steps include a dedicated loom set up process and colour checks at looms.
- Finishing – Our three-stage quality control process includes the pre-shearer, inspection tables and finishing line and is carried out by skilled and experienced operatives.
- Custom Dispatch – The final control step involves every roll being manually inspected and cross-referenced with customer requirements.
- Full traceability – We can provide full traceability throughout the process for every order.


MONDRIAN LONDON SHOREDITCH

RUGS

From inspiration to realisation, our custom Axminster rug service is made to order.

Available in practically any size or shape, we design rugs that match your space before adding the perfect finishing touch with a selection of edging choices.

Bringing you the same expertise as our wall-to-wall carpets, our rug service delivers the highest quality.

Find out more here.

STOCK RANGES


ULSTER VELVET STOVE

When a project does not require a custom design, our Stock ranges offer an attractive alternative.

These high quality and durable carpets are suitable for a range of Hospitality requirements. You can also enjoy the added advantages of readily available samples, matching batches and a quick turnaround.

Explore our Stock ranges here.

GRAPHIC TUFTED

Our Graphic Tufted range is the perfect way to complement our woven Axminster and Wilton carpets.

Manufactured by the Ulster Carpets Group, our Graphic Tufted range is made from 80% natural wool and 20% nylon for optimal performance. The durability is improved further with the integrated Ultra Light Bac® that forms a stronger bond between the primary and secondary backings.

Our Graphic Tufted range is suitable for use in hospitality projects and is also IMO certified for cruise ships.



Photography by Momentary Awe.

W HOTEL MUSCAT



NYX HOTEL DUBLIN



WARRANTY

Guarantee for Axminster Carpet – 5 years.
Guarantee for Axminster Rug - 2 years.

Ulster Carpet Mills Ltd guarantee the carpet against any recognised and proven manufacturing or raw material defect. Ulster Carpet Mills Ltd undertake to replace or repair (at its option subject to repair being possible without significantly diminishing the appearance of the carpet at the time of repair) any carpet which becomes defective through any proven manufacturing or raw material defect.

Fair wear and tear and accidental damage is exempt in all circumstances from the above guarantee.

Ulster Carpets manufacture under the BS EN ISO 9001: 2015 - a quality system, approved by the British Standards Institution.

FLAMMABILITY

EN13501 Euro Class | EN11925 & EN ISO 9239
USA Flammability | ASTM E648 E662 Fire Test
Israeli Standards Institute Textile Standard 636
Fire Retardancy Standard 755 (Bfl-S1)
IMO Wheelmark Approved MED-B

ACOUSTIC PERFORMANCE

The acoustic performance of a room can be significantly improved by the use of a wool-rich carpet. Unlike hard floors, wool carpets absorb sound and also reduce the impact noise in a room.
Ulster meet the requirements of:
BS EN ISO 10140 - 3: 2010
Sound Absorption | ISO 354: 2003
Sound Insulation | ISO 140 Part 6

COLOUR FASTNESS

Wool-rich carpets have been shown to maintain their appearance better over time. All Ulster carpets are tested for colour fastness to light, water and dry/wet rubbing.
We meet the following Colour Fastness requirements:
Light | ISO 105-B02
Water | BS EN ISO 105-E01
Rubbing | BS EN ISO 105-X12 (BS 1006)

VOC EMISSIONS

Woven Axminster carpets are proven to be amongst the lowest VOC emissions. Ulster have achieved:
GLP 3452
French A+ Rating
Belgian NR 411381-01

LOGISTICS

ULSTER OFFER:	LEAD TIMES
Custom designed and manufactured carpet	Tailored to your project requirements
Stock products	Rolls/Cuts 2 weeks + shipping (if available)
Handtrial lead time from design and colour approval (Standard/Special Colours)	5 days

TECHNICAL INFORMATION AXMINSTER

AREA	NO. OF ROWS/INCH	NO. OF COLOURS
GUESTROOM Yarn Composition: Wool/Nylon blend (80/20)	6 / 7	1- 25
CORRIDORS, MEETING ROOMS AND RESTAURANTS Yarn Composition: Wool/Nylon blend (80/20)	8 / 9	1- 25
LOBBIES, PREFUNCTION AREAS AND BALLROOMS Yarn Composition: Wool/Nylon blend (80/20)	9 / 10	1- 25

Products are classified as per EN 1307.

PLEASE VISIT OUR WEBSITE FOR MORE INFORMATION ON OUR TECHNICAL INFORMATION



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