Kronodesign®

ORIGIN STORIES

trends



Kronospan

Kronodesign®

Welcome

to the latest addition to our world-leading range of wood-based decorative panels. Created to inspire designers, architects, and craftsmen, we are thrilled to bring originality and innovation to interior projects around the globe. The products in this book have been conceived to answer the demands of upcoming trends and are unique to Kronodesign®. They have our core boards, so you can be sure of quality all the way through, and are available as part of our Coordinated Solution, with matching laminates and edgebanding to give you the freedom to express your creativity.

01 **Introduction**
03 **Design Development**
04 **Origin Stories**
06 **The Nomad**
16 **The Adaptable**
26 **The Passionate**
36 **The Optimist**
46 **Decor Summary**
54 **Coordinated Solution**
56 **Pictogram Guide**
57 **Color Matches**



Inspired by nature.
Perfected by Kronodesign®

We are proud to make environmentally friendly products that carefully combine designs and textures, bringing an authentic feel of nature to our homes. But to be able to deliver such a diversity of patterns and textures, an extensive research and development process is required. It starts long before a decor goes into our production lines. It needs a lot of years of collecting feedback and working with our customers to determine what is important for them.

Every new Kronodesign® collection results from hard work in identifying design trends, finding materials, and carefully treating them to reach the desired results. A whole tree, veneer, artwork, or even salvaged material could easily become the creative spark behind some of our most trendy designs. With the help from our team's craftsmanship, every little piece of material could end up somewhere around the world as part of a new design story told by a talented architect.

After finding the right look, the material goes through a process of digitalization where a high-resolution image allows our designers to print, combine, and modify it to achieve a well-balanced picture. Adapting to the industrial standards of production, the decor is ready to roll off the production lines and help architects worldwide unleash the full potential of their creativity.











This is our Trends Origin Stories

Made by individuals with a deeply rooted connection to the natural world. Each of the stories reveals a new personality type with distinctive taste and experience and materials that shape their environments and affect the way in which they live, think and feel.



THE NOMAD

Honest and authentic

Born travelers, the Nomad picks up on influences as they go. Their homes bear witness to this, featuring objects made from an unusual hand-woven cloth, or sculptural driftwood pieces that tell a story of their lives on the move. They favor textures and patterns drawn from nature with a minimal amount of finishing. The Nomads are attracted to the weathered oak finishes and the cross-weave textile effects that remind them of authentic artisan creations.

ECLECTIC
MULTI-COLORED
ETHNIC
HANDCRAFTED
FREE-SPIRITED



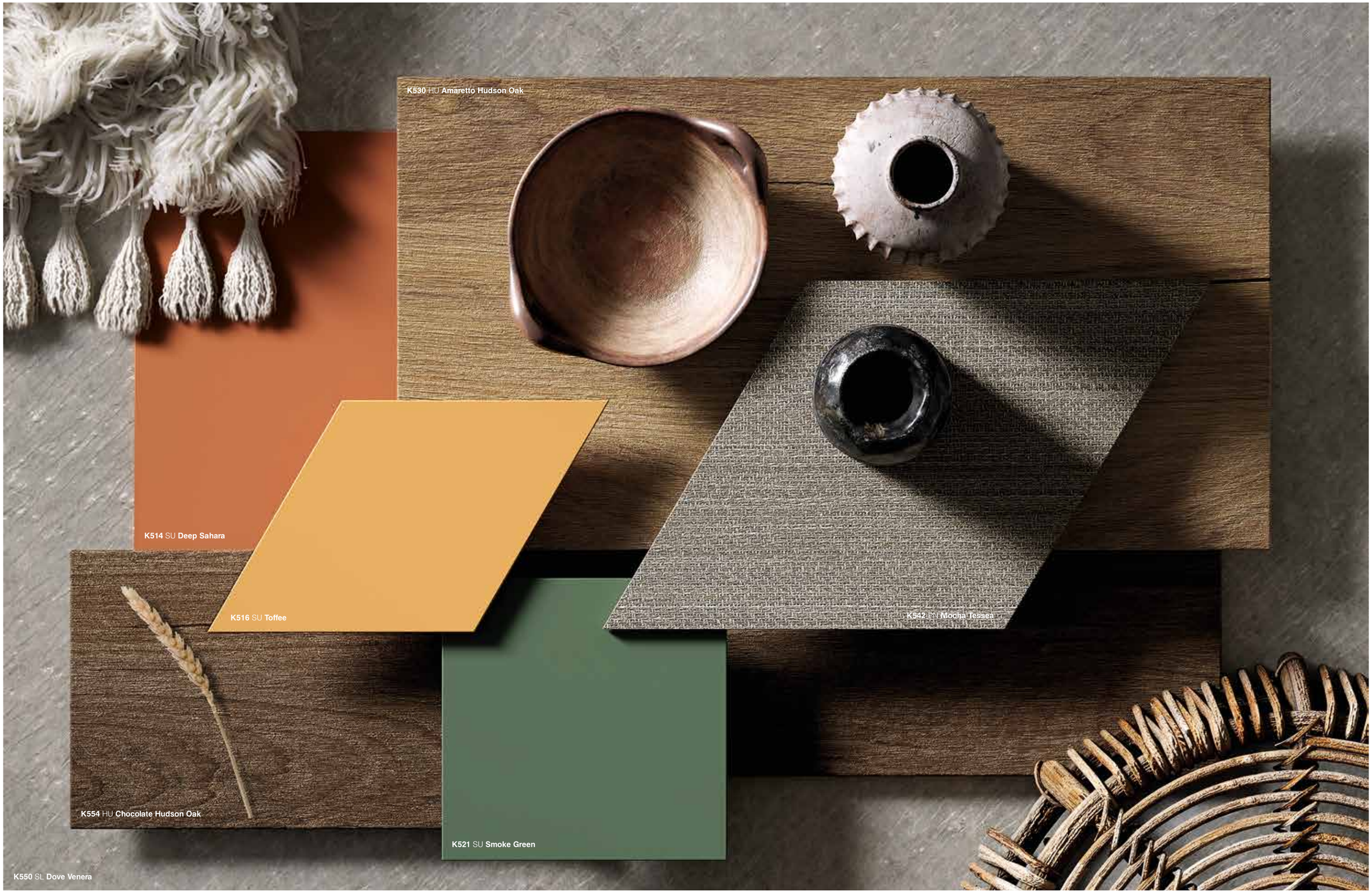
Decors featured:
K550 SL **Dove Venera**
K542 PN **Mocha Tessea**
K516 SU **Toffee**
K514 SU **Deep Sahara**
K521 SU **Smoke Green**

K530 HU **Amaretto Hudson Oak**
K554 HU **Chocolate Hudson Oak**



Inspired by experiences, the Nomad reflect nature in everything they see

The painted walls, the beautifully warm oak of the locally crafted cabinet, and the unevenly raised texture of hand-woven cushions are some of the features of the nomadic spiritual home. A total mash-up of styles and colors that somehow meld together in the most natural of combinations. There is a handmade appearance to most of the items and accessories around the room, a personal and unique touch drawn together by the pale, unprocessed palette of shades and textures.


K530 HU Amaretto Hudson Oak
K514 SU Deep Sahara
K516 SU Toffee
K542 FN Mocha Tessea
K554 HU Chocolate Hudson Oak
K521 SU Smoke Green
K550 SL Dove Venera

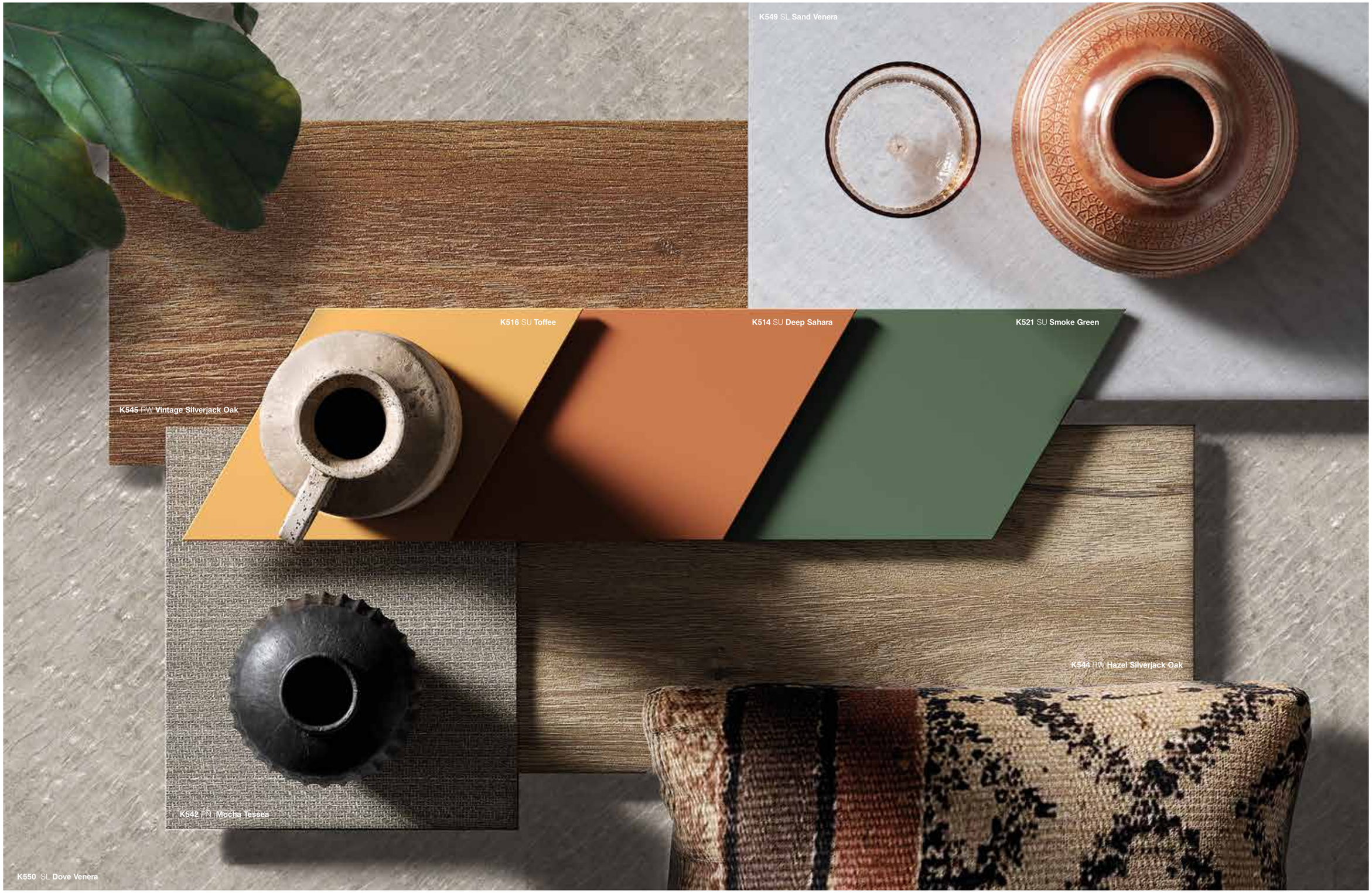
Weathered timbers and natural fabric textures are the basis of the Nomad look

Relax and kick back in this unaffected, almost biophilic hacienda. It is plain and straightforward, allowing Nomads from everywhere to take comfort, dine and unwind. The harmonious feel created by the creeping of the outside-inside is reflected in everything you see, from the polished timbers worn by the years of use to the woven fibers formed into a multitude of functional structures. The artistic, almost rustic-looking materials are interwoven with natural elements. The large open space has been crafted by a skilled hand, and every surface has an evident character and care while being functional and undoubtedly decorative.

Decors featured:
K544 RW **Hazel Silverjack Oak**
K545 RW **Vintage Silverjack Oak**
K549 SL **Sand Venera**
K514 SU **Deep Sahara**
K521 SU **Smoke Green**



THE NOMAD | LEISURE





THE ADAPTABLE

Embracing every challenge

Cheerfully taking the path of the least resistance, the Adaptable can make the very best of any opportunity. When Plan A doesn't work, they always have a contingency plan in place, so embracing working from home by creating multi-functional spaces that seamlessly include an office space without impacting domestic comforts, is quickly adopted. Muted warm tones, natural materials like wood, textile, and stone, and a soft, hazy ambiance ensure flexible and balanced spaces where they can work, play and relax.

INVENTIVE
MULTI-FUNCTIONAL
FLEXIBLE
RESOURCEFUL
CREATIVE

Naturally inventive, the Adaptable make a positive of every situation



Blending into the surroundings is the secret to building a genuine work-life balance and a harmonious work environment. Zonal design can still be seamless, a fusion of style and purpose, using common themes to maintain harmony. Muted tones combine with natural woodgrains, marble, and cozy textiles for a mix of calm yet clinical, a place of thoughtfulness and efficiency.



Decors featured:
K535 RW **Gold Baroque Oak**
K537 RW **Ristretto Baroque Oak**
K541 PN **Greige Tessea**
K519 SU **Mouse Grey**
7181 BS **Dark Chocolate**


K537 RW Ristretto Baroque Oak
K541 PN Greige Tessea
K519 SU Mouse Grey
K535 RW Gold Baroque Oak
7181 BS Dark Chocolate

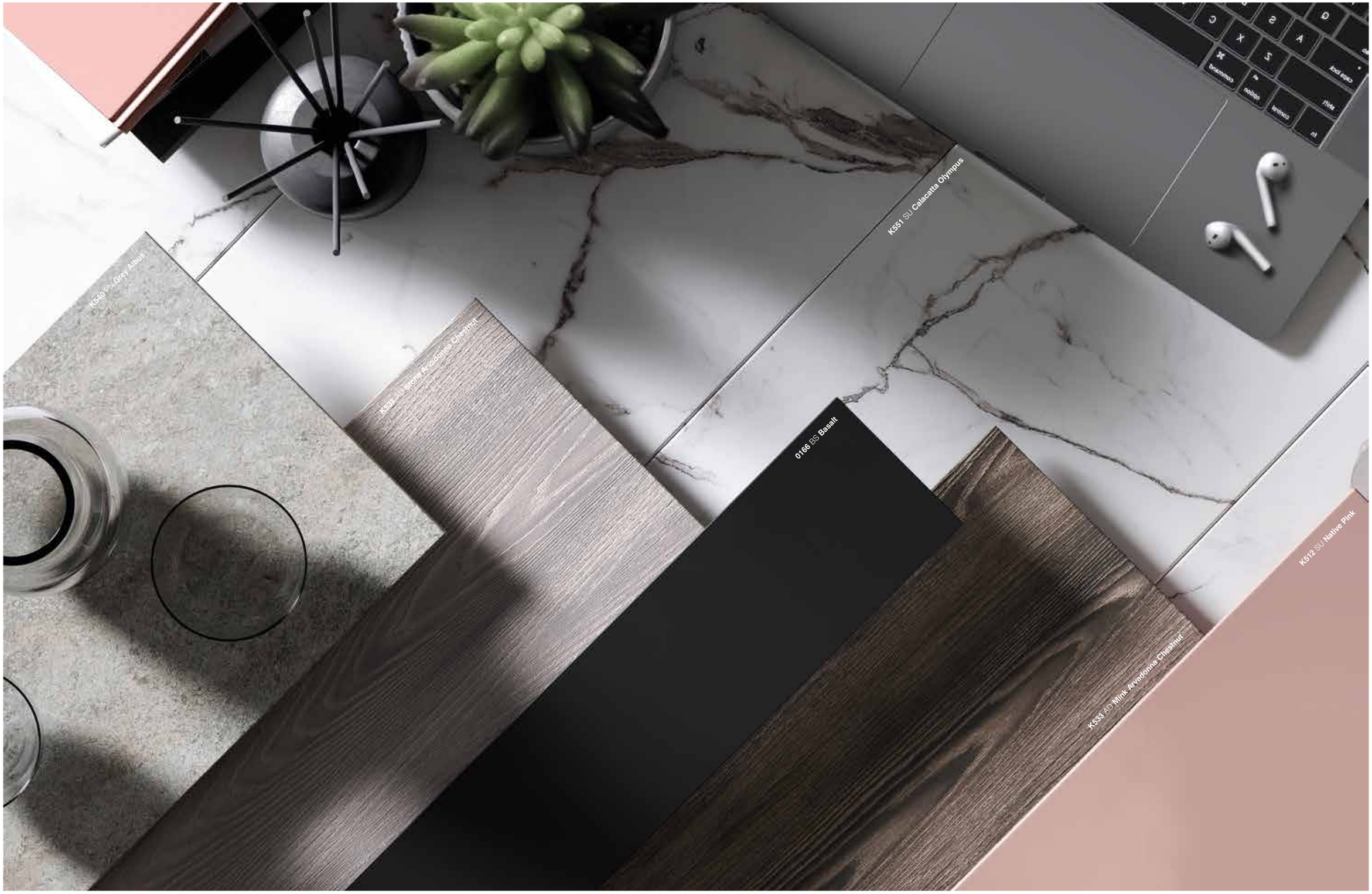
Skilful combinations are key to the Adaptable way of mixing work and play

A welcoming kitchen area and break-out space that feel more like home are a great way of balancing the evolving office dynamics. The smooth transition from one place to another allows for cleverly combining co-working and leisure. The versatility of the decorative materials is essential to creating a multifunctional interior. The main woodgrain decor with extra-deep pores is cleverly paired with dusky pink and dark brown nuances for a contemporary yet cozy retreat.

Decors featured:
K551 SU **Calacatta Olympus**
K540 PN **Grey Albus**
K512 SU **Native Pink**
0166 BS **Basalt**

K531 AD **Stone Arvadonna Chestnut**
K533 AD **Mink Arvadonna Chestnut**




K540 PVL Grey Albus
K534 AD Stone Arvadonna Chestnut
0166 BS Basalt
K551 SU Calacatta Olympus
K533 AD Mink Arvadonna Chestnut
K512 SU Native Pink



THE PASSIONATE

Making a statement

Successful, stylish, and confident enough to speak loud about their lifestyle, attitude, and tastes. The Passionate know what they want and have an abundance of energy they bring to their private and work spaces... Driven by emotions, their style might be extreme, rich, and opulent or severe minimalistic, but the focus of the mind and attention to detail will be striking. The creativity helps them kindle the energy required to stay passionate and motivated. This can be seen in the choice of impressively realistic woodgrains mixed with intense colors and powerful, statement stone and metal finishes.

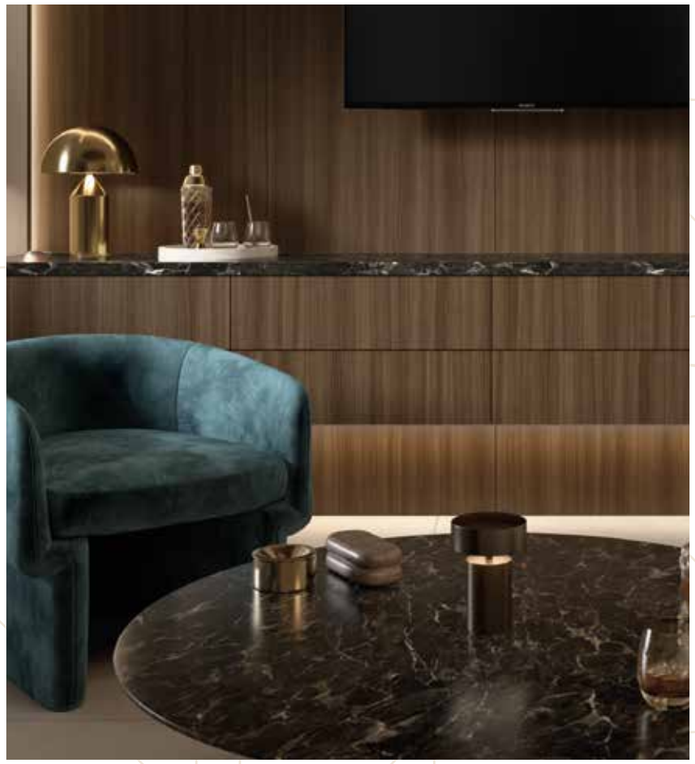
RICH
OPULENT
CURATED
SINGLE-MINDED
MASCULINE



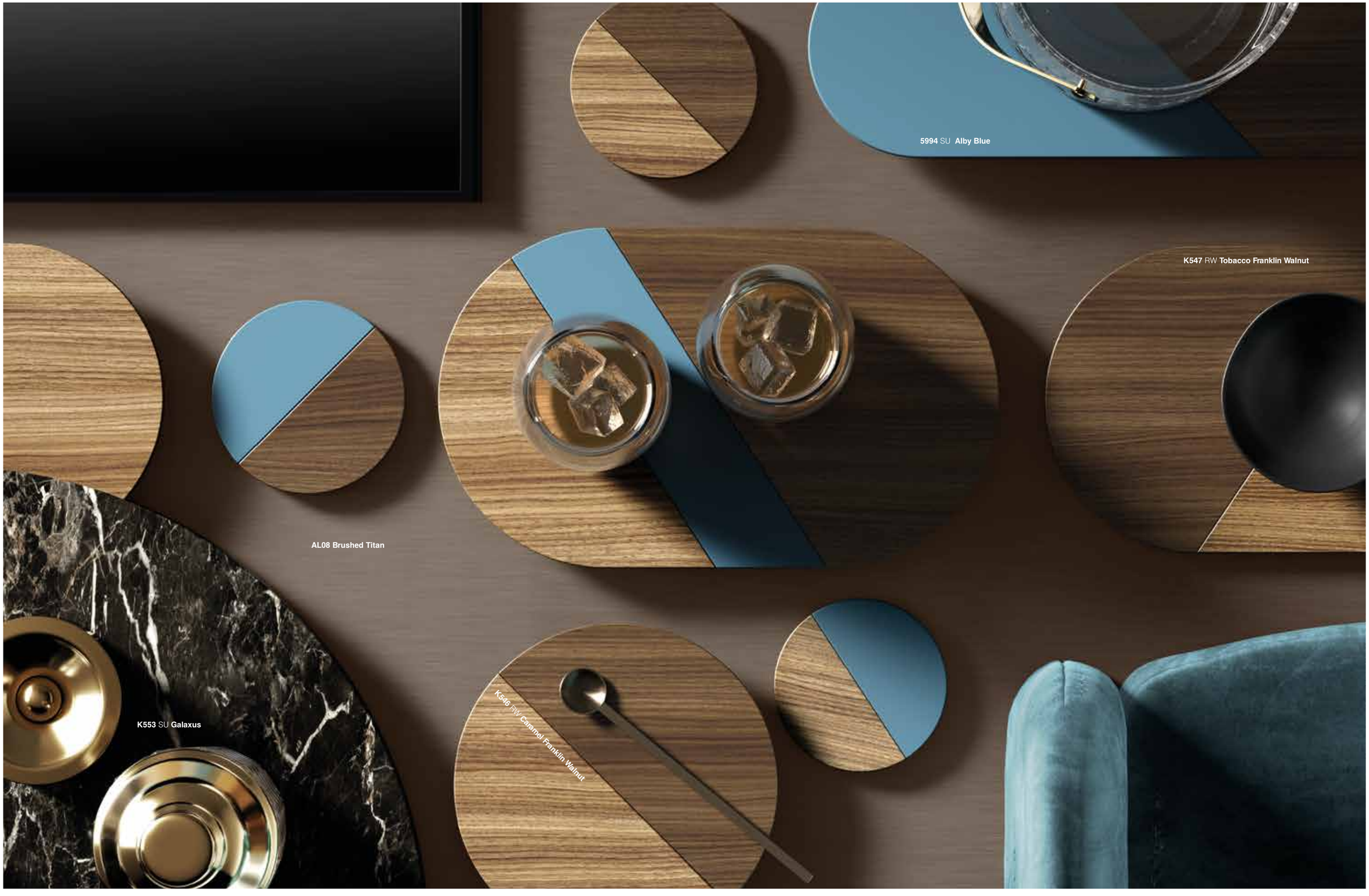
Comfortable when surrounded by what they love, creating a jewellery box of a room is perfect for the Passionate.

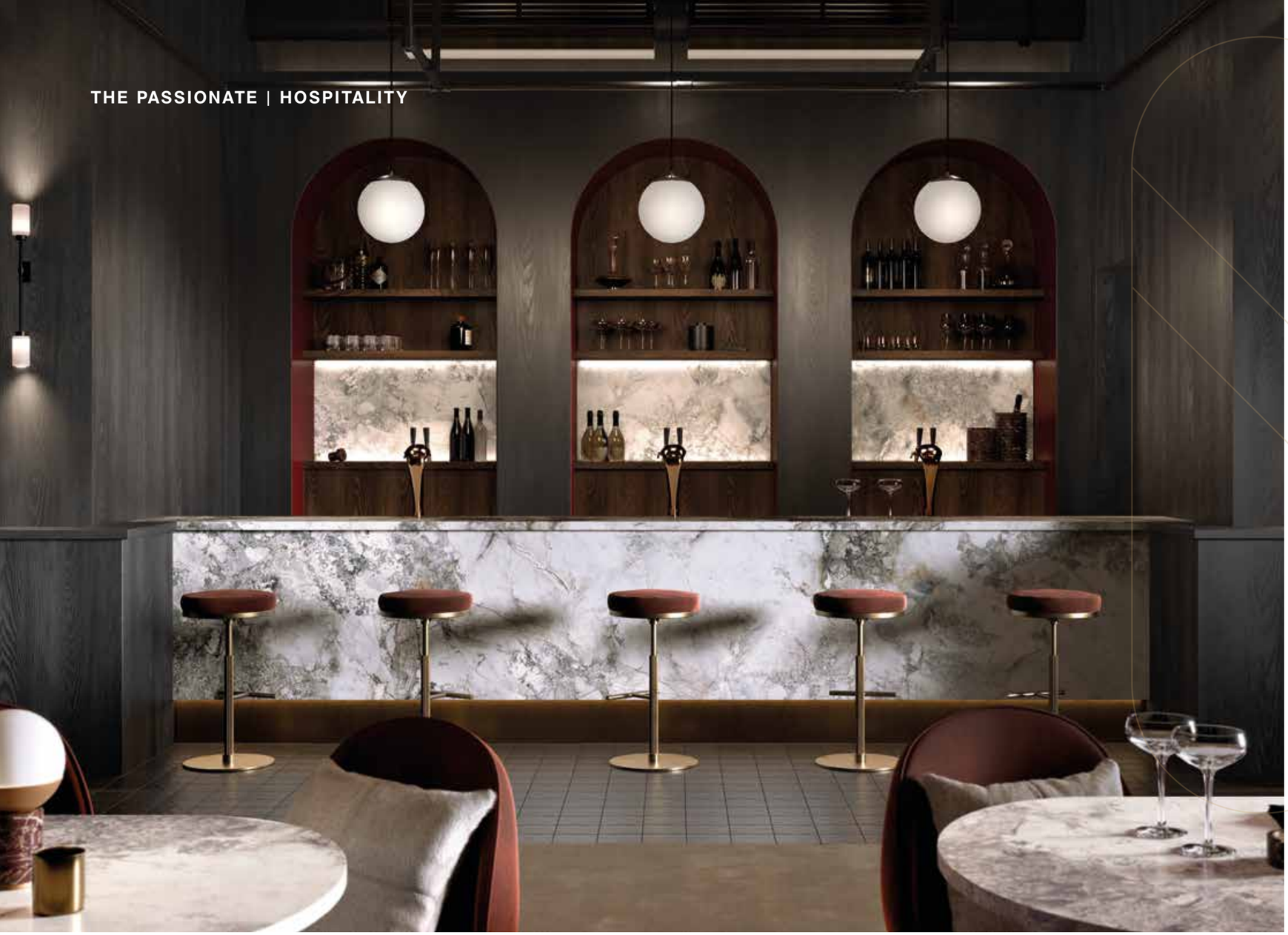
A self-indulgent private interior that blurs the lines between a true masculine living room and a social hangout.
It is an expression of personality that's single-minded and totally certain of itself. The design is all about comfort and practicality with plenty of class thanks to the rich, dark woodgrains and the strong marble, counterpointed with lustrous gemstone hues.





Decors featured:
K546 RW **Caramel Franklin Walnut**
K547 RW **Tobacco Franklin Walnut**
K553 SU **Galaxus**
AL08 Brushed Titan
5994 SU **Alby Blue**


5994 SU Alby Blue
K547 RW Tobacco Franklin Walnut
AL08 Brushed Titan
K553 SU Galaxus
K546 RW Caramel Franklin Walnut



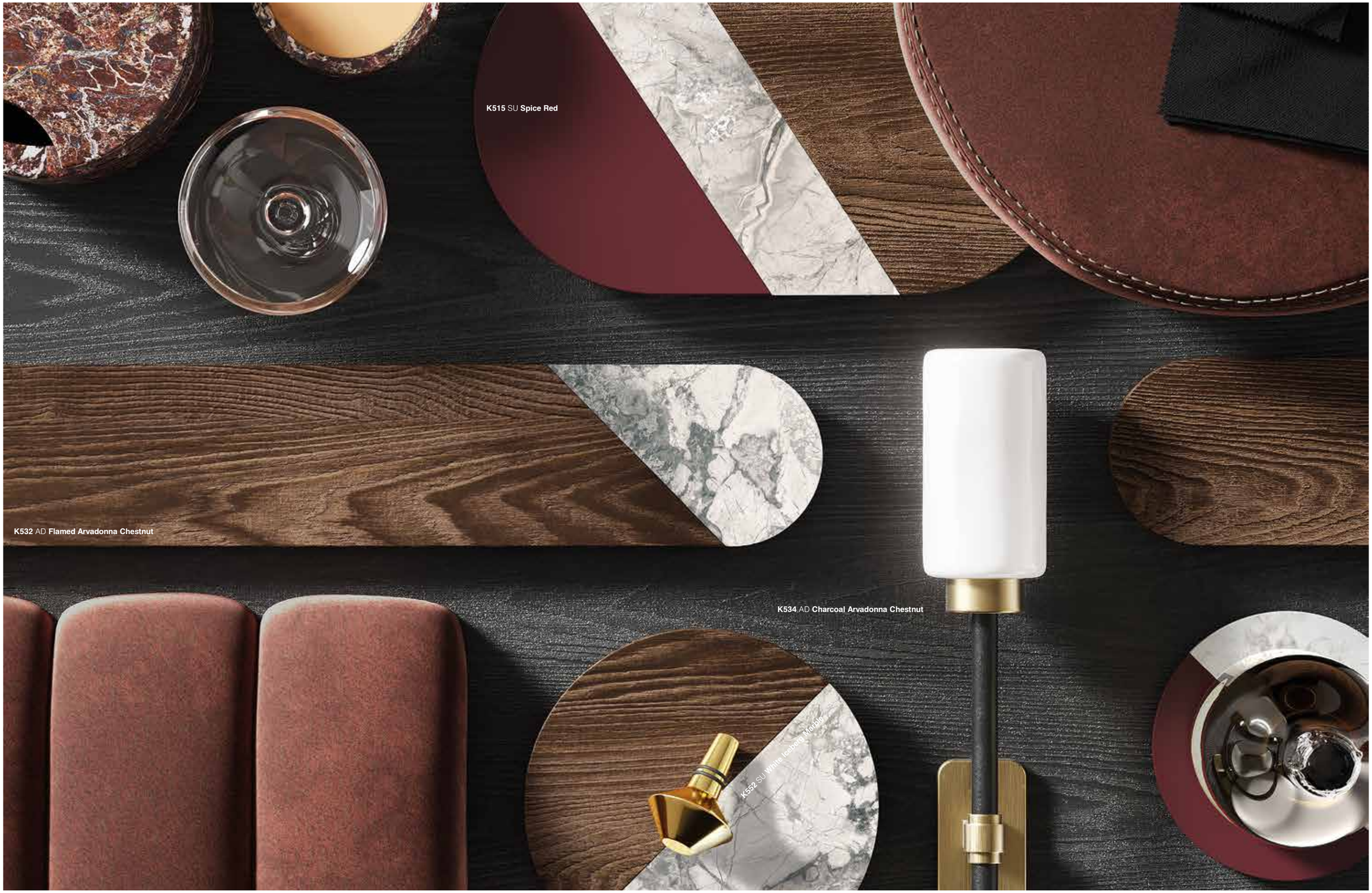
Impressively realistic decors for a space to treasure in the Passionate design book

Unsurpassable refinement, expert craftsmanship, and a sense of tradition are mixed in this upscale bar, reminiscent of a gentleman's club interior.
The powerful background features woodgrains with a multi-dimensional synchronized texture, impressive marble, and opulent metallics to create depth and interest. Dark and moody, the tone aims for privacy, intimate space, and dramatic lighting on burnished surfaces.

Decors featured:
K515 SU **Spice Red**
K552 SU **White Iceberg Marble**

K532 AD **Flamed Arvadonna Chestnut**
K534 AD **Charcoal Arvadonna Chestnut**




K515 SU Spice Red
K532 AD Flamed Arvadonna Chestnut
K534 AD Charcoal Arvadonna Chestnut
K552 SU White Iceberg Marble



THE OPTIMIST

Looking forward to change

These are the world's early adopters, open-minded persons that want the latest version, the newest technology. They are comfortable being at the front of a trend, interested in experimenting, and always delighted to find something they haven't seen before. Cheerful, positive, offbeat decors take pride in the places they inhabit. Our reimagining of stone surfaces with concrete-like effects interests them, as do the pure and elegant woodgrains, gleaming metallics, and coral-inspired colors.

BRIGHT
COLORFUL
PLAYFUL
OPEN-MINDED
NOSTALGIC



The latest version of anything is what spikes the interest of the Optimist



Light and bright, fun and frivolous, this is a playful home kitchen with novelty in the detail. The pink color injects a boost of positivity and personality into the design without dominating, tempered by the calm strength of warm ash woodgrains and delicately reflective metallics. Full of character and joy, this is a place of happy functionality and optimism.



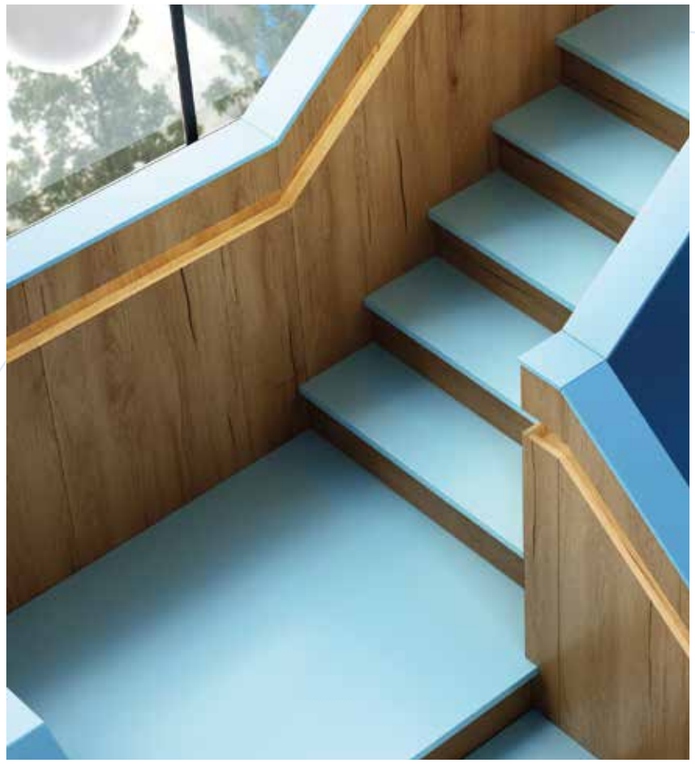
Decors featured:
K524 SN **Pure Surfside Ash**
K525 SN **Blonde Surfside Ash**
K538 PN **Dovetail Arosa**
K523 PE **Platinium Disk**
K513 SU **Marshmallow**


K525 SN Blonde Surfside Ash
K538 PN Dovetail Arosa
K516 SU Toffee
K523 PE Platinum Disk
0112 AM Stone Grey
7045 AM Satin
K513 SU Marshmallow
K524 SN Pure Surfside Ash



Decors featured:
K540 PN **Grey Albus**
K518 SU **Surf Blue**
K517 SU **Azure Blue**

K527 HU **Biscotti Hudson Oak**
K529 HU **Gold Hudson Oak**



A bright, colorful, design-forward style for daring Optimists

Sports and leisure clothing is no longer a niche market, and it seems that for some, there is no other style. Retail outlets take many forms, but the most appropriate surely encompass the energy and space of the great outdoors. High ceilings, lots of natural light, and colors referencing the blues of the sea and sky bring this space to life. The clean-cut forms are dressed in expressive wood with a vintage look and a synchronized texture, complemented by a versatile limestone decor in a grey concrete-like pattern.


K540 PN Grey Albus
K523 PE Platinium Disk
K513 SU Marshmallow
K527 HU Biscotti Hudson Oak
K518 SU Surf Blue
K517 SU Azure Blue
K529 HU Gold Hudson Oak

Harmony

Synchronized Embossed MF Boards

Our new synchronized embossed textures - Arvadonna Chestnut & Hudson Oak have woodgrain pores that match the exact twists and turns of the woodgrain image. An ultra-realistic representation of oak and chestnut in a selection of shades, with plenty of action in their vibrant patterns.



K531 AD
Stone Arvadonna Chestnut



K532 AD
Flamed Arvadonna Chestnut



K533 AD
Mink Arvadonna Chestnut



K534 AD
Charcoal Arvadonna Chestnut



K527 HU
Biscotti Hudson Oak



K528 HU
Cashmere Hudson Oak



K529 HU
Gold Hudson Oak



K530 HU
Amaretto Hudson Oak



K554 HU
Chocolate Hudson Oak

Contempo

MF Boards

This is at the forefront of our wood-based boards' design. A collection of contemporary decors designed to inspire. The most natural of woodgrains, with all their imperfections on show and in a rich variety of hues, decorative textile effects, and the smoky stonework of the Arosas.



K524 SN
Pure Surfside Ash



K543 SN
Sand Barbera Oak



K546 RW
Caramel Franklin Walnut



K545 RW
Vintage Silverjack Oak



K541 PN
Greige Tessea



K542 PN
Mocha Tessea



K525 SN
Blonde Surfside Ash



K535 RW
Gold Baroque Oak



K544 RW
Hazel Silverjack Oak



K536 RW
Amber Baroque Oak



K537 RW
Ristretto Baroque Oak



K547 RW
Tobacco Franklin Walnut



K548 RW
Smoked Kala Ash



K526 SN
Iron Surfside Ash



K538 PN
Dovetail Arosa



K540 PN
Grey Albus

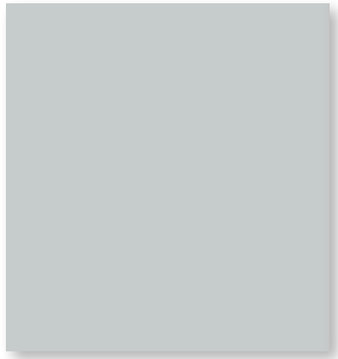


K539 PN
Fossil Arosa

Avant-garde

Acrylic Matt
Acrylic Gloss
Metal

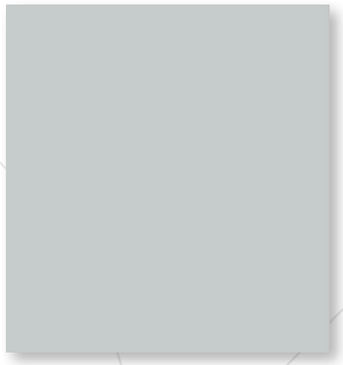
With a unique blend of innovation and exclusivity Avant-garde turns the ordinary into the extraordinary. Contrast Gloss and Matt boards to great effect, the opposite reflections of light can create real interest. And don't miss out on the Metallic, gleaming, and shimmering in an eye-catching display of exuberance.



0112 AM
Stone Grey



0164 AM
Anthracite



0112 AG
Stone Grey



0164 AG
Anthracite

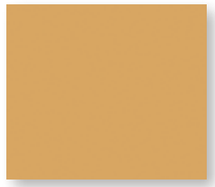


AL08
Brushed Titan

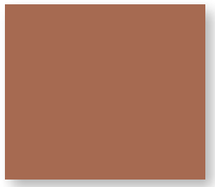
Color

MF Boards

This is the palette of the most on-trend uni color designs for the new now. Restrained and laid back with more than a hint of the natural world; earth, stone, water, foliage, berries, and sky, all perfectly judged to bring out the best in woodgrains and more. All that and a couple of monochrome metallics for added interest.



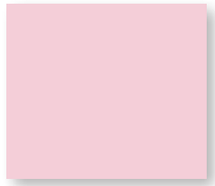
K516 SU
Toffee



K514 SU
Deep Sahara



7181 BS
Dark Chocolate



K513 SU
Marshmallow



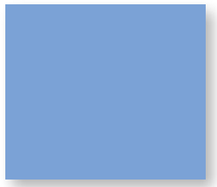
K512 SU
Native Pink



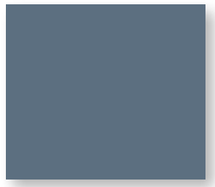
K515 SU
Spice Red



K518 SU
Surf Blue



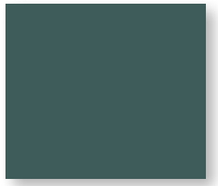
K517 SU
Azure Blue



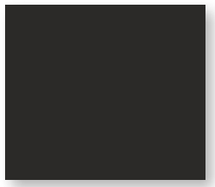
5994 SU
Alby Blue



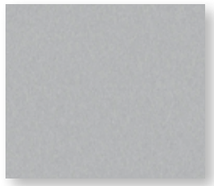
K521 SU
Smoke Green



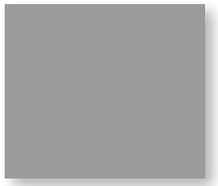
K520 SU
Dark Emerald



0166 BS
Basalt



K522 PE
Aluminium Flash



K519 SU
Mouse Grey



K523 PE
Platinium Disk

Worktops

Square Edge Slim Line

The next generation of worktops combining practicality with some stunning new decors. Gorgeous Slim Line marble and Square Edge decors in some remarkable character woodgrains, as well as the ingenious Flow. This range can bring every kitchen style to life with some extraordinary surfaces.



K551 SU
Calacatta Olympus
Square Edge Slim Line



K552 SU
White Iceberg Marble



K350 RT
Concrete Flow



K523 PE
Platinium Disk



K535 RW
Gold Baroque Oak



K536 RW
Amber Baroque Oak



K549 SL
Sand Venera



K550 SL
Dove Venera



K538 PN
Dovetail Arosa



K539 PN
Fossil Arosa



K540 PN
Grey Albus



K351 RT
Rusty Flow



K553 SU
Galaxus



K353 RT
Charcoal Flow



K544 RW
Hazel Silverjack Oak



K545 RW
Vintage Silverjack Oak

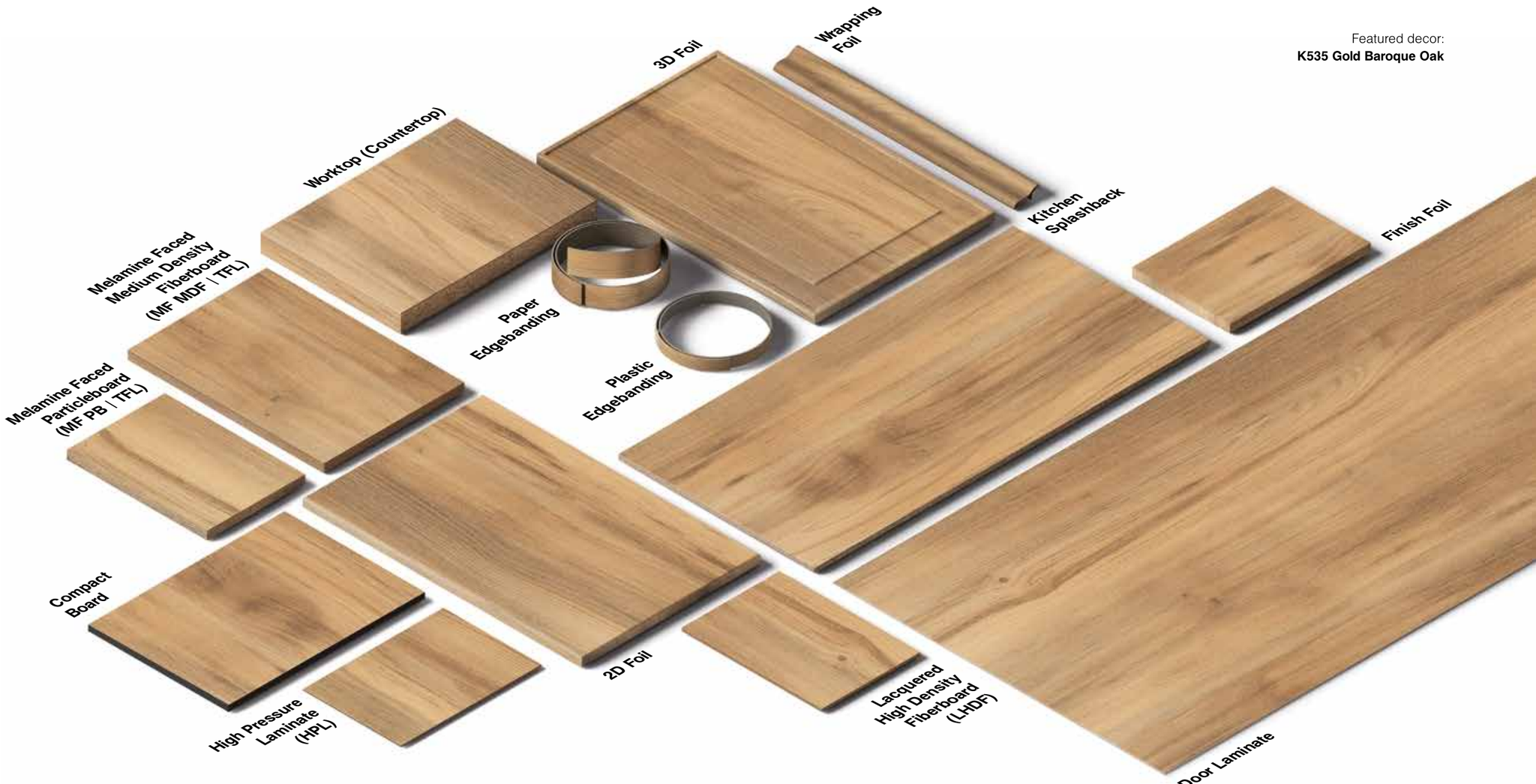


K537 RW
Ristretto Baroque Oak

Coordinated Solution

Seamless harmony across the range

Our Coordinated Solution range offers perfectly matched Edgebanding, 3D Foils, HPL, and many other complementary products. We deliver the total package of materials for a complete and coordinated interior or furnishing project.



Featured decor:
K535 Gold Baroque Oak

Authorized partners:

Edgebanding

Hranipex

OSTERMANN www.ostermann.eu

PROADEC SURTECO GROUP

REHAU

SURTECO

tece THE EDGEBANDING COMPANY

2D/3D Foil

RENOLIT Rely on it.

Finish Foil

impress THE DECOR COMPANY

INTERPRINT IP

schattdecor

SURTECO

Pictogram Guide



Matching Top & Front

Design available on both MF Boards | TFL and Worktops | Countertops



Repeat Free Design

No repetition of the design across the full length of the Worktop | Countertop



Synchronized Embossing

Texture synchronized with the design



Color Matches

Decor Number	Texture	Decor Name	RAL	NCS	PMS
0112	AG; AM	**Stone Grey**	7047	S 2000-N	
0164	AG; AM	**Anthracite**	7043	S 7502-G	Cool Grey 11 C
0166	BS	**Basalt**	7022	S 7500-N	447 C
5994	SU	**Alby Blue**	-	S 6010-R90B	5405 C
7181	BS	**Dark Chocolate**	-	S 7502-R	412 C
K512	SU	**Native Pink**	-	S 2020-Y80R	-
K513	SU	**Marshmallow**	-	S 0520-R20B	-
K514	SU	**Deep Sahara**	-	S 4030-Y60R	-
K515	SU	**Spice Red**	-	S 6030-R20B	7644 C
K516	SU	**Toffee**	-	-	7509 C
K517	SU	**Azure Blue**	260 60 35	S 1555-R80B	659 C
K518	SU	**Surf Blue**	240 80 15	S 1020-R90B	543 C
K519	SU	**Mouse Grey**	7040	S 4000-N	Cool Grey 7C
K520	SU	**Dark Emerald**	6004	S 7010-B70G	5477 C
K521	SU	**Smoke Green**	130 40 10	S 6005-G20Y	4182 C
K522	PE	**Aluminium Flash**	-	-	-
K523	PE	**Platinium Disk**	-	-	-



www.kronospan.com



Kronodesign®
Mobile App NEW FEATURES

Download on the App Store

Google play

Creativity at your fingertips

Our mobile app provides the tools to simplify your work: Perspective Layouts, Scanning functions, Dealers search, Decors combinations, and much more.

KD215CAT_OS_EN 01/2023 © Kronoplus Limited 2023 Print errors are subject to change.